

QUANTITATIVE ANALYSIS OF THE PRICING OF FOOD PRODUCTS IN KAZAKHSTAN

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ABSTRACT

The article is devoted to one of the most topical issues of the modern economy of Kazakhstan - the problem of an effective pricing policy for food products. Under market conditions, the state should not pursue a policy of pricing, but should regulate the food market, creating the economic conditions of agricultural production in the right quantities and proportions. Price is a means, and not subject to state regulation. State compensates agricultural producers deviation from the market price in size needed for their activities at a certain level of profitability. Pricing policy in the agricultural sector should be market-based pricing, combined with a reasonable protectionism. The price policy has to assume, first of all, tracking dynamics of a number of economic indicators – costs of production, ensuring parity of the prices of means of production for agriculture and on agricultural production, and also profitabilities of farms, branches of production and all agriculture. According to the economists, one of the main reasons of crisis position of domestic agro-industrial complex is the disparity of the prices on industrial and agricultural products.

Analysis of a sample survey of agricultural producers, presented in the paper reflects the price disparity, formed in the agricultural and industrial sectors of the economy. Growth of retail prices for agricultural products is connected not only with rise of the prices of an industrial output, but also a considerable gain happens at a stage of realization of production in a chain from the producer to the end user that is connected with numerous intermediary links. The domestic retail market prices are higher than export prices that show the absence of a marketing and management of the vegetable market.

The contents of article briefly can be characterized as follows: first, the author gives the short description of a price situation in domestic market of food production, secondly is carried out the comparative analysis of growth rates of prices for products of agricultural producers and an industrial output, pricing process on food production in a chain from the producer to the end user is thirdly considered. In article the correlation and regression analysis of the change in price of food production from various factors that gave the chance of identification of most significant of them in the course of pricing on agricultural production is carried out.

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The conducted research gives the grounds to the author of article to make the conclusion that pricing process on domestic agricultural production – the unbalanced chaotic process which practically isn't supervised by authorities that leads to rise in price of many kinds of food. At the end of article the main ways of improvement of a pricing policy on food production that will allow providing its economic availability to the country population are considered.

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